



ANTOR – JAPAN

ASSOCIATION OF NATIONAL TOURIST OFFICE REPRESENTATIVES IN JAPAN

駐日外国政府観光局協議会

ANTOR-JAPAN Board Members Visit JATA

July 13, 2026, Tokyo

ANTOR-JAPAN Board Members paid a courtesy visit to the Japan Association of Travel Agents (JATA) and met with **Mr. Yuji Hara, Chairman of JATA and Chairman of Kaze Travel Co., Ltd.**

The ANTOR-JAPAN delegation included **Mr. Raul Guerra**, Asia-Pacific Regional Director, Catalan Tourist Board and Chairman of ANTOR-JAPAN; **Ms. Nicole Kirchmeyr**, Market Representative, Austrian Embassy Tourism Section and Vice-Chairman; **Mr. Derek Baines**, Regional General Manager Japan and Korea, Tourism Australia and Director; **Mr. Juan Camilo Gomez**, Commercial Counsellor, Embassy of Colombia in Japan and Director; and **Ms. Isabelle Massabo**, Secretary General of ANTOR-JAPAN.



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During the meeting, ANTOR-JAPAN introduced its recent activities and shared its vision for further strengthening and expanding **outbound tourism from Japan**. The discussion also highlighted the importance of closer cooperation between ANTOR-JAPAN and JATA in supporting the Japanese travel industry and encouraging more Japanese travelers to explore international destinations.

The visit provided a valuable opportunity to exchange perspectives on the future of outbound tourism and to reinforce the relationship between the two organizations.

ANTOR-JAPAN looks forward to continuing its collaboration with JATA and contributing to the sustainable growth and further development of Japan's outbound travel market.



Chairman of ANTOR-JAPAN, Mr. Raul Guerra and Chairperson of JATA, Mr. Yuji Hara.

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